

Ageing Artfully Going Global Programme

An international conversation, hosted in Greater Manchester, about where next for creative ageing, drawing on learning from across the globe.

Organised by CADA the Creative Ageing Development Agency for England, in partnership with the Baring Foundation, the City of Helsinki and the Greater Manchester Combined Authority.

Sessions

11.00 Conference Starts		
11.00-11.05	Welcome	Virginia Tandy Director of CADA (UK)
11.05-11.15	Opening remarks	David Cutler Director of the Baring Foundation (UK)
11.15 -11.25	Introduction to CADA and Visionaries research – Virginia Tandy	
11.25 – 11.45	Visionaries: a South Asian arts & ageing counter-narrative – Arti Prashar and Elizabeth Lynch (UK) Commissioned by CADA, the speakers will present their recent research findings and recommendations. The themes of identity and representation, activism and recognition are powerfully articulated by both older artists and the community arts organisations that involve older people. The findings offer both insights and inspiration for inclusive creative ageing practices and those who host and nurture them. They also indicate actions – shifts and changes in behaviours and attitudes, approaches and policy delivery. They articulate not only frustrations around visibility and status, wanting “to be	

	<p>part of conversations that matter,” but also the urgency around sharing collective history, legacy and counter-narratives.</p>
<p style="text-align: center;">5 min break</p> <p style="text-align: center;">Short film from Equal Arts, Newcastle (UK) ‘Getting Creative’</p>	
<p>11.50-12.25</p>	<p>Theatre of Wandering: Making it up together – David Slater (UK) and Naoki Sugawara (Japan)</p> <p>Commissioned by Coventry 2021, Theatre of Wandering was a walk-about performance in the Coventry city centre that drew upon a community’s experiences and reflections about what it is to live with dementia. Older residents worked alongside health care professionals, schools, shopkeepers and police teams to collectively devise and perform a story.</p> <p>Naoki Sugawara and David Slater, co-directors of Theatre of Wandering, reflect on ways that the co-creation of theatre can support older people to take centre stage in the reimagining of ideas about care, connection and community.</p> <p>Session Chair – Virginia Tandy (UK)</p>
<p>12.25-13.00</p>	<p>An Arts and Creative Charter for Older People – Tara Byrne (Republic of Ireland)</p> <p>This short presentation will outline the aims and methodologies behind the forthcoming Arts and Creative Charter for Older People in Ireland devised by Age & Opportunity Arts. The Charter sets out a national and public statement of intent by arts organisations working progressively with and for older people to improve their arts access and experiences.</p> <p>Living Lab as a Method to Create Inclusive Cultural Space – Zuzana Kupcová (Slovakia)</p>

	<p>The new cultural plan for Košice city states that for community life to flourish, it is essential strengthening diversity and accessibility to cultural events. Following that, Creative Industry Košice held a series of Living Labs in autumn 2021 with the question: How can cultural organizations in Košice make the cultural spaces and events accessible to all inhabitants of the city? Living Lab methodology has proven to be an effective tool for open discussion with vulnerable groups - including the elderly - and cultural organizations about their needs, challenges, and expectations.</p> <p>Session Chair - Raisa Karttunen (Finland)</p>
<p>15 min break</p>	
<p>13.15-13.45</p>	<p>Creative Ageing in Greater Manchester UK</p> <p>Andy Burnham Mayor, Paul McGarry and Elaine Unegbu (UK)</p> <p>Greater Manchester is ambitious when it comes to ageing. It was the first Age Friendly city region in the UK. Creative ageing is a key element of this work and how we think about what makes for a good later life. Commissioners of services and policy makers often overlook how culture contributes to the quality of life enjoying the world around you. We know that this is important to older people because we talk to them. This session will offer some insights into the impact of the pandemic on older people, inspiring examples of work done to date and plans for the future.</p>
<p>5 min break if needed</p> <p>Short film from Yorkshire Dance – ‘To the beat of a different drum’ (UK)</p>	

13.50-14.30	<p>Connecting Through Creative Aging: Social Distancing ≠ Social Isolation – Maura O’Malley, Annie Montgomery (USA)</p> <p>Catalyzed by the pandemic, Lifetime Arts, the leading creative aging organization in America, helped teaching artists, organizations and older adults successfully shift from in-person to remote programming. Learn about best practices in the design and delivery of remote sequential, participatory arts programs specifically designed for older adults. Gain insight into how remote programming increases an organization’s ability to reach socially and physically isolated older adults and understand why this new approach is here to stay.</p> <p>Session Chair – Paul McGarry (UK)</p>
14.30-14.50	<p>Cross-sectorial collaboration for creative ageing in Helsinki – Sara Kuusi and Raisa Karttunen (Finland)</p> <p>The ageing population is in the heart of city strategies in Helsinki. Welfare is seen in Helsinki in a broad sense and the City wants to provide opportunities for a good life to all residents. We are addressing the welfare of older people from many perspectives, not just from the cultural one.</p> <p>One very important initiative in the promotion of creative ageing has been the new grant of 2 million euros targeted for activities increasing the well-being of older residents of Helsinki. I will present some of the learnings and outcomes of the funded projects.</p>
14.50-15.25	<p>WE’LL BE IN TOUCH: How the Lockdown conditions led us to engage new people in new ways – Andy Barry (UK)</p> <p>As for all theatres, Covid 19 demanded a radical re-think of how people take part with us. Our project WE’LL BE IN TOUCH, was a creative phone service for people living with dementia that provided an opportunity for us to engage with new people while also develop new</p>

	<p>leadership skills amongst our existing cohort of older people. This project was developed in response to the pandemic conditions but is now a staple part of our programme.</p> <p>SeTA - Kathrin Sievers (Germany)</p> <p>Kathrin will be discussing her work in Düsseldorf leading SeTA (Seniorentheater), a group of actors aged 67-92. She will speak about how the group is organised and financed along with their work and how it was influenced by Covid. She'll also touch on new projects including a look at the idea of failure.</p> <p>Session Chair – David Cutler (UK)</p>
15.25-15.30	Closing Remarks and plans for next year's conference